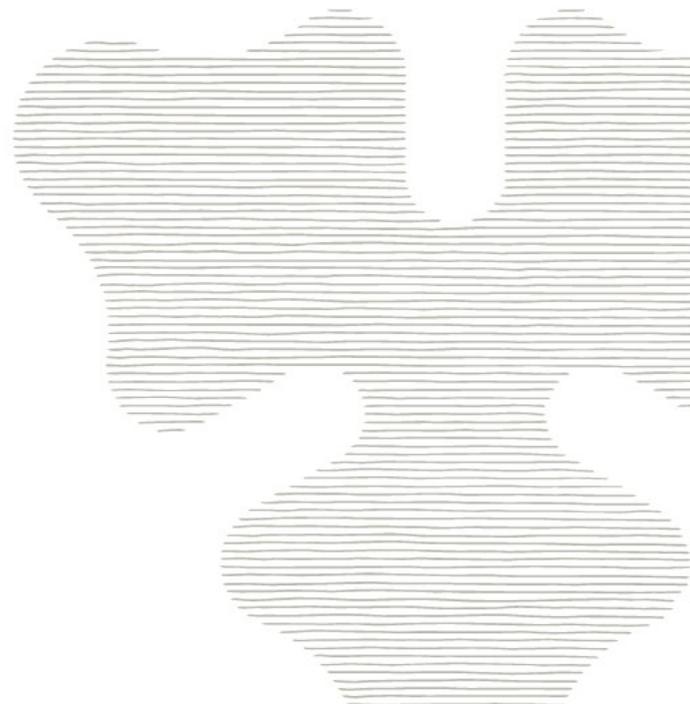


HUDA ENDEAVORS TO BRING FRESH WATER ACCESS TO 4000 CENTRAL FAMILIES IN 2020, CONSOLIDATING THEIR COMMITMENT TO LOCAL COMMUNITY

Thua Thien Hue, 21/04/2020 - In 2020, Huda is continuing its long-term corporate social responsibility (CSR) campaign "Fresh water for beloved Central" with four projects in Nghe An, Thua Thien-Hue, Quang Tri and Quang Binh. These projects are expected to help approximately 4,000 households gain access to fresh water.

"Fresh water for beloved Central" is Huda's long-term CSR campaign, which was initially launched in 2019 in order to tackle the lack of clean water that Central Vietnam residents encounter every day. In 2020, four of the campaign's projects will be implemented in Nghe An, Thua Thien-Hue, Quang Tri, and Quang Binh, with the projects set to positively impact **15,000 local people** across nearly **4,000 households**. Currently, the project in Hop Thanh commune in Yen Thanh district, Nghe An province, has commenced work and is expected to be finished by the end of May. Other projects in Thua Thien-Hue, Quang Tri and Quang Binh are planned to start in May, August and September respectively.

Mr. Nathaniel Moxom, Managing Director of Carlsberg Vietnam, stated that: "Over 30 years in Central, Huda has been proactively executing practical activities to help share the daily burdens of local people as well as support building a better future for them and their families to ensure Carlsberg's purpose of "brewing for a better today and tomorrow". This year, striving to make bigger impacts, we aim to help even more local people access clean water with our long-term CSR campaign "Fresh water for beloved Central", and we believe that our continuous efforts will contribute positively to the Central community."





"Fresh water for beloved Central" helps thousands Central people gain access to fresh water

Last year's projects in the "Fresh water for beloved Central" campaign have achieved remarkable results, helping more than 5,500 people across 1,500 households gain access to clean water. In 2020, given the complications of the COVID-19 pandemic, having clean water has become even more important in protecting the health of individuals, families and the community. Aside from this campaign, Huda has also conducted various community-centric activities this year, such as the annual Tet gift-giving program for underprivileged families, with 8,000 Tet gift sets awarded in 2020, or recently donating VND 2 billion to aid the frontline forces of Central provinces fighting against COVID-19 pandemic. These initiatives stem from the son of Central's desire to lend strong support to the people and communities of Central Vietnam.

About Carlsberg Group

The Carlsberg Group is one of the leading brewery groups in the world, with a large portfolio of beer and other beverage brands. Its flagship brand – Carlsberg – is one of the best-known beer brands in the world, and the Baltika, Carlsberg and Tuborg brands are among the eight biggest brands in Europe. Around 41,000 people work for the Carlsberg

Group and its products are sold in more than 150 markets. Find out more at www.carlsberggroup.com.

About Carlsberg Vietnam

Carlsberg is one of the first Danish multi-national companies to enter Vietnam and made its first investment in 1993. For the first 20 years, Carlsberg managed its Vietnamese operations through Carlsberg Indochina. In 2012, a fully dedicated Carlsberg Vietnam organization was established with offices and breweries in the North and Central of Vietnam. Carlsberg Vietnam's brands include Carlsberg, Tuborg, Huda, Huda Ice Blast, Huda Gold, Festival and Halida.

More information about Carlsberg Vietnam and product range can be found at www.carlsbergvietnam.vn

Fanpage Huda Beer: <https://www.facebook.com/HudaBeer>

